



Key Entrepreneur
Development Center

In Partnership With Key Foundation

Key Resources *for* Entrepreneurs

eMarketing Techniques

Register now for the eMarketing Techniques Series and learn about blogging, RSS feeds, CMS, e-mail marketing, mobile marketing, and the best methods of eMarketing to generate a greater return on investment. This series will teach you the entire spectrum of effective techniques and tools for eMarketing, taught by experts in the field. Topics will be covered in-depth so you can begin the implementation of your eMarketing campaign.



- Topics
 - Search engine optimization (SEO)
 - E-mail marketing
 - Online video
 - Blogs, RSS, podcasts
 - And much more

\$149

Sept. 10 - Nov. 5

Wednesdays* 7 - 9 p.m.

*Sessions meet every other Wednesday.

Registration and Information

(216) 987-3075

www.KeyEntrepreneurs.org

Reference Code CRN#16870

corporatecollege.com

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